

Yellow specialties for the worldwide market

Sustainably-produced pigments for the paints and coatings industry

Leverkusen – Specialty chemicals group LANXESS is now offering Bayferrox 912 LOM, the yellow iron oxide pigment manufactured at its site in Porto Feliz, Brazil, for sale worldwide. The pigment was launched on the North and South American markets years ago and thanks to its special product properties has proven effective in paints and coatings applications, primarily for the production of pigment pastes. “In light of the good market prospects, we have expanded our worldwide range to include the proven Bayferrox 912 LOM from our Brazilian production site. Porto Feliz is an essential component of our global production network and will remain so long-term,” says Roland Flindt, Head of the Inorganic Pigments business unit (IPG) in North America.

Bayferrox 912 LOM is a micronized yellow pigment with very good dispersibility. The pigment’s short, needle-like structure results in an outstandingly low viscosity. With respect to color the pigment resembles Bayferrox 3910 – a yellow pigment well-known throughout the coatings industry – but is somewhat darker and redder as a full shade.

Yellow pigments comprise nearly 30 percent of the worldwide market for synthetic iron oxide pigments. LANXESS offers tailored yellow pigments for almost any application. Besides Bayferrox 912 LOM, other high-performance specialties include Bayferrox 943, for instance, which has a distinctive orangey hue. Also noteworthy is the yellow, low-silking pigment Bayferrox 915 with its unique particle morphology.

LANXESS has an annual capacity of 350,000 metric tons for the production of iron oxide and chrome oxide pigments at sites in Germany, Brazil and China. The environmentally safe iron and

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chrome oxide pigments in the established Bayferrox and Colortherm product ranges are lightfast, weather-stable and highly resistant to chemicals. The current range of synthetic iron oxide pigments comprises more than 100 shades. The most important customers are the construction industry, followed by the paints and coatings sector. Other key application markets are the plastics and paper industries. LANXESS subsidiaries all over the world ensure customer proximity, service and presence.

The Inorganic Pigments business unit is working to further enhance the efficiency and capacities of its facilities in order to continue to provide a high degree of supply reliability in the future. "We want to grow sustainably with our customers in the paints and coatings sector. Our strengths are our comprehensive product portfolio, consistent and uniform product quality worldwide, our reliable service and our modern and environmentally friendly production processes. Our customers can also rely on these factors in the future," says Jörg Hellwig, who is responsible for the IPG business worldwide.

LANXESS is a leading specialty chemicals company with sales of EUR 8.8 billion in 2011 and currently around 16,500 employees in 30 countries. The company is at present represented at 48 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of plastics, rubber, intermediates and specialty chemicals. LANXESS is a member of the leading sustainable indices Dow Jones Sustainability Index (DJSI) World and FTSE4Good.

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Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other

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News Release



LANXESS image material are available at <http://photos.lanxess.com>. The latest TV footage, audiofiles and podcasts can be found at <http://multimedia.lanxess.com>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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